

AVIÃO REVUE *Editorial Plan 2016*

January Edição: 196

- Special: X-ray of the Brazilian commercial fleet
- Service: Aircraft retrofit
- Service: Logistics and import of aircraft
- Actuality: new aeronautical poles in Brazil

CLOSING DATE: DECEMBER 14
PRESS DATE: DECEMBER 18
ON SALE DATE: DECEMBER 30

May Edição: 200

Golden edition

- Special: The aeronautical world by Airplane Revue in the last 16 years, the present and the future of aviation
- Business Aviation: releases and news
- Coverage of FIDAE 2016 (Santiago, March 27th to April 3rd)
- Special: pilots and consumer products
- Service: sale of used aircraft
- Industry: Helibras and helicopters

CLOSING DATE: APRIL 12
PRESS DATE: APRIL 18
ON SALE DATE: APRIL 29

September Edição: 204

- Special: aeronautical education
- Helicopters: manufacturers operating in Brazil
- Event: AirVenture 2016 coverage (July 25th to July 31 th in Oshkosh, USA)
- Event: Farnborough 2016 coverage (July 11th to July 17 th in England)
- Industry: the future of the Brazilian commercial aviation turboprops
- Service: the headsets available on the market
- Service: aircraft insurance • Military Aviation: F-35A in service

CLOSING DATE: AUGUST 15
PRESS DATE: AUGUST 19
ON SALE DATE: AUGUST 31



Originals can be sent in
JPEG, TIFF, EPS or PDF with a
resolution of 300 DPI.

February Edição: 197

- Analysis of the air-taxi market
- Industry: Boeing and its structure outside the United States
- Dossier: Drones
- Actuality: the arrival of the TAM's A350
- Service: aviation insurance
- Service: commercial aircraft engines
- Jundiaí pole

CLOSING DATE: JANUARY 12
PRESS DATE: JANUARY 18
ON SALE DATE: JANUARY 29

June Edição: 201

- Avião Revue Directory - Maintenance (general aviation / business jets, commercial aircraft and helicopters)
- Aviation industry: China
- Service: shared ownership
- Service: aircraft restoration
- Special: 100 years of Boeing
- Industry: updating the 777X
- Industry: Embraer E190 E2

CLOSING DATE: MAY 12
PRESS DATE: MAY 18
ON SALE DATE: MAY 30

October Edição: 205

17th Anniversary of Avião Revue

- Retrospective: what was most important in the last 17 years
- Industry: manufacturers of commercial aircraft operating in Brazil
- Event: LABACE 2016 coverage (August 23th to August 25th in São Paulo)
- Military Aviation: fighter's weapons
- Industry: first flight of the A320neo

CLOSING DATE: SEPTEMBER 13
PRESS DATE: SEPTEMBER 19
ON SALE DATE: SEPTEMBER 30

Contact: Brazil: Alexandre Neto
Tel. (+55) 11 3582 0014
Cel. (+55) 11 995 411 707
alexandre.neto@keypublicacoes.com
Claudio Castellari
Tel. (+55) 11 3582 0014
Cel. (+55) 11 999 991 510
claudio.castellari@keypublicacoes.com
America: Ed Hirsch, International Aviation Magazine Group. Tel.: (+1) 305 666 20 55
ed.hirsch@iamgrp.com

March Edição: 198

- Business Aviation: aircraft management
- Industry: delivery of the first A320neo
- Dossier: Brazilian regional aviation
- Industry: first flight of the Boeing 737 MAX
- Service: handling
- Special: Anac, 10 years

CLOSING DATE: FEBRUARY 12
PRESS DATE: FEBRUARY 17
ON SALE DATE: FEBRUARY 29

July Edição: 202

- Special: aviation fuels
- Helicopters: offshore operations
- Industry: Market outlook for single-aisle aircraft
- Service: importing parts and accessories
- Military Aviation: FAB's Gripen
- Sorocaba Pole

CLOSING DATE: JUNE 10
PRESS DATE: JUNE 17
ON SALE DATE: JUNE 29

November Edição: 206

- Avião Revue Directory - Commercial Aviation (X-ray of airlines)
- Analysis of the business aviation market and its prospects
- Event: EAB 2016 coverage (September 21th to September 24th in Maringá)
- Event: ABAV 2016 coverage (September 29th to October 1st, in São Paulo)
- Special: Leasing / Insurance
- Service: general aviation engines
- Service: simulators
- Industry: roll-out of the Comac C919

CLOSING DATE: OCTOBER 11
PRESS DATE: OCTOBER 17
ON SALE DATE: OCTOBER 28

Spain: Juana Torres
Tel.: (+34) 11 618 77 38 33
publicidad@avionrevue.com
Rest of the world: Brodie Baxter
Tel.: (+44) 1780 755131
brodie.baxter@keypublishing.com

April Edição: 199

- Avião Revue Directory - Helicopters (X-ray of the fleet market, workshops, off-shore, insurance and aircraft)
- Special: Brazil and FIDAE 2016
- Special: market prospects for twin-aisle aircraft
- Service: catering
- Industry: Embraer in Gavião Peixoto

CLOSING DATE: MARCH 14
PRESS DATE: MARCH 18
ON SALE DATE: MARCH 31

August Edição: 203

will circulate at Labace 2016

- Avião Revue Directory - Business Aircraft (models, x-ray of the fleet market, workshops, leasing / insurance)
- Special: simulators
- Service: tablets and aviation
- Service: Interior reformation
- Industry: Airbus A350-1000
- Goiás pole

CLOSING DATE: JULY 12
PRESS DATE: JULY 18
ON SALE DATE: JULY 28

December Edição: 207

- Special: Maintenance in Latin America
- Event: NBA 2016 coverage (November 1st to November 3th in Orlando, USA)
- Service: alternative fuels for commercial aviation
- Service: how is done the aircraft certification
- Industry: first delivery of the Mitsubishi MRJ90
- Military Aviation: freighters in Latin America Air Forces
- Curitiba pole

CLOSING DATE: NOVEMBER 9
PRESS DATE: NOVEMBER 14
ON SALE DATE: NOVEMBER 25



Key Publicações do Brasil