

**Classified Advertising Gross Rates**

	<b>1 Column</b>	<b>2 Column</b>	<b>3 Column</b>	<b>4 Column</b>
<b>1/2 Inch</b>	X	\$115	\$172.50	\$238
<b>1 Inch</b>	\$115	\$230	\$345	\$460
<b>1 1/2 Inch</b>	\$172.50	\$345	\$517.50	\$690
<b>2 Inch</b>	\$230	\$460	\$690	\$920
<b>2 1/2 Inch</b>	\$287.50	\$575	\$862.50	\$1,150
<b>3 Inch</b>	\$345	\$690	\$1,035	\$1,380
<b>3 1/2 Inch</b>	\$402.50	\$805	\$1,207.50	\$1,610
<b>4 Inch</b>	\$460	\$920	\$1,380	\$1,840
<b>4 1/2 Inch</b>	\$517.50	\$1,035	\$1,552.50	\$2,070
<b>5 Inch</b>	\$575	\$1,150	\$1,725	\$2,300
<b>10 Inch</b>	\$1,150	\$2,300	\$3,450	\$4,600

**Combination Gross Rates**

	<b>1 Column</b>	<b>2 Column</b>	<b>3 Column</b>	<b>4 Column</b>
<b>1/2 Inch</b>	X	\$182	\$273	\$364
<b>1 Inch</b>	\$182	\$364	\$546	\$728
<b>1 1/2 Inch</b>	\$273	\$546	\$819	\$1,092
<b>2 Inch</b>	\$364	\$728	\$1,092	\$1,456
<b>2 1/2 Inch</b>	\$455	\$910	\$1,365	\$1,820
<b>3 Inch</b>	\$546	\$1,092	\$1,638	\$2,184
<b>3 1/2 Inch</b>	\$637	\$1,274	\$1,911	\$2,548
<b>4 Inch</b>	\$728	\$1,456	\$2,184	\$2,912
<b>4 1/2 Inch</b>	\$819	\$1,638	\$2,457	\$3,276
<b>5 Inch</b>	\$910	\$1,820	\$2,730	\$3,640
<b>10 Inch</b>	\$1,820	\$3,640	\$5,460	\$7,280

**1 column = 1 11/16 inch**

**2 column = 3 1/2 inch**

**3 column = 5 3/8 inch**

**4 column = 7 1/4 inch**

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