



## Classified Display Advertisement Gross Rates

### Frequency Discounts

1-5X	6-11X	12X +
905	810	700
810	665	560
455	420	360
235	215	185

### Black and White

One Column (1/3 page)

1/4 Page

1/6 Page

1/12 page (Quarter Column)

\*\*Minimum size is a quarter column

### Color Rates (add amount to B/W Rate)

One Column (1/3 page)

1/4 page

1/6 Page

1/12 page (Quarter Column)

\*\*Special colors: \$550 per color

1 Color	2 Color	Full Color
160	320	460
120	240	345
80	160	230
40	80	115

### Classified Advertisements:

Normal classified: \$3.00 per word with a minimum of 12 words.

Preprinted inserts: Price on Application

### Website Email Directory-

Your company may now advertise on World Airnews' web page in the Market Place (classified section) with a link to your company's website or email address.

The cost is \$2.50 per word with a maximum of 20 words. There is also an additional flat fee of \$7.50 if you would like to have the link to your website/email address.

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