

Letectvi & kosmonautika Media Kit

The **Letectvi + kosmonautika** (Aviation and Cosmonautics) magazine is the leading aviation journal in the Czech Republic and the Slovak Republic. The publisher, AEROMEDIA a. s., is a member of the Association of the Aviation Manufacturers of the Czech Republic and of the Association of the Aircraft Operators of the Czech Republic.

Topics:	all spheres of domestic and international aviation - military aviation, industry, transport, general aviation, space, news, history, reports, tests etc.
Frequency:	monthly – 12x per year (monthly magazine)
Average Print Run:	15,000 – 18,000 copies
Distribution:	15,000 – 18,000 (Czech Republic 70 %, Slovakia 39 %, other countries 1 %)
Subscribers:	5,500 – 6,000
Average Number of Pages:	100
Size:	210 x 297 mm
Print:	rotating offset
Paper:	cover 200g coated paper, high quality laquer, inside pages 80g coated paper
Price per Copy:	CZK 99 (on the newspaper stands)
Editor in chief:	Jan Cadil (Mr.) Letectvi+kosmonautika magazine Baranova 29, 130 00 Prague 3, Czech Republic Tel./fax: +420 222 722 823 E-mail: cadil@aeromedia.cz www.letectvi.cz

The Letectvi + kosmonautika magazine is **distributed** to following institutions:

- Defence and Security Committee of the Parliament of the Czech Republic
 - Support Agency for the Foreign Activities of the Ministry of Defence of the Czech Republic
 - Czech Republic Delegation to the NATO Parliamentary Meeting
 - Aviation Commission of the Parliament of the Czech Republic
 - Czech Republic Armed Forces
- (for example to the Ministry of Defence, General Staff, Air Force Bases)
- Aircraft manufacturers in the Czech and Slovak Republics
 - Air operators (Czech Airlines, Travel Service etc.)
 - Air Navigation Service of the Czech Republic
 - Aeroclub of the Czech Republic
 - Amateur Aviation Association of the Czech Republic (Ultralight planes)

Magazine is distributed also to the subscribers and by news agents (newspaper stands or supermarkets). Foreign readers may be found for example (subscribers) in the USA, Russia, Poland, Germany, Austria, United Kingdom, France, Sweden, Israel, Canada, Australia and more.

Advertising Sizes:

1/1 page	185 x 252 mm (218 x 305 mm)
2/3 page	185 x 176 mm (218 x 190 mm)
1/2 page	185 x 126 mm (218 x 152.5 mm)
1/2 page	90.5 x 252 mm (108.5 x 305 mm)
1/3 page	185 x 88 mm (218 x 102 mm)
1/4 page	90.5 x 124 mm

Size of ad standard A4

Type area: 185 x 260 mm

Trim size: 210 x 297 mm

Bleed size: 218 x 305 mm

Advertisement Technical Data:

Used system – PC

Adobe Acrobat – PDF file in the print ready quality

Adobe Photoshop 4 or 5 saved as EPS, TIFF or JPEG, resolution set to 300 dpi and more

Adobe Illustrator 7 or Corel Draw 8 and lower versions, saved as the graphic file with PC fonts or exported as EPS or generated as the PostScript file.