

AVION REVUE *Editorial Plan 2018*

Latin American Edition

January Issue # 215

- Aerocommercial market in Mexico
- CEO's ALTA conference report
- 737 MAX for Aerolineas Argentinas
- Update on the new Mexico City airport
- The market for Airbus Helicopters Mexico
- Volaris Costa Rica to the USA

CLOSING DATE: NOVEMBER 08 - 2017
ON SALE DATE: JANUARY 3-2018

February Issue # 216

- The new Altitude jet
- Avianca Argentina
- C-295 for Argentina
- Volaris Mexico - Interview with Beltranena
- Interview Roberto Kriete
- Chilean internacional aerocommercial market
- Russian helicopters in SAR missions

CLOSING DATE: DECEMBER 6 - 2017
ON SALE DATE: FEBRUARY 2- 2018

March Issue # 217

- M-345 trainer
- 787-10 in service
- Peruvian Air Force
- H125/225 in the region
- Low cost carriers in the region
- Combat russian helicopters

CLOSING DATE: JANUARY 3
ON SALE DATE: MARCH 3

April Issue # 218

- **Special: prospects for commercial aircraft**
- A350-1000 in service
- The Saab Gripen-E
- F-22 Raptor modernization
- 777X program update

BONUS DISTRIBUTION: FIDAE

CLOSING DATE: FEBRUARY 7
ON SALE DATE: MARCH 27

May Issue # 219

- **Special: Latinamerican aeronautical industry**
- Chilean aerocommercial market
- Airbus DS 5th gen. combact aircraft
- T-6C Texan in Argentina
- ATM World Congress report

BONUS DISTRIBUTION MRO AMERICAS
BONUS DISTRIBUTION: IBAS (Brazil)

CLOSING DATE: MARCH 7
ON SALE DATE: APRIL 24

June Issue # 220

- **Special: Latinamerican Air Forces**
- Peruvian aerocommercial market
- SA-365 in Chilean Navy
- F-16 in the region
- LATAM group

BONUS DISTRIBUTION: FARNBOROUGH (UK)

CLOSING DATE: APRIL 4
ON SALE DATE: MAY 29

July Issue # 221

- **Special: Aerocommercial market in Mexico**
- Argentinian Mil Mi-171 in the Antartida
- The Spartan in Peru
- The Avianca holding
- New russian military transport helicopters

CLOSING DATE: MAY 9
ON SALE DATE: JUNE 26

August Issue # 222

- EBACE report
- Light helicopters for Mexican Air Force
- Program upgrades C919, MA700, MC-21
- A320neo in the region
- Military MRO in Latinamerica

CLOSING DATE: JUNE 6
ON SALE DATE: JULY 31

September Issue # 223

- **Special: Regional aviation in the region**
- Farnborough report
- Sukhoi 35 and 30SM
- Military transports in the region
- Viva Air Perú

CLOSING DATE: JULY 4
ON SALE DATE: AUGUST 28

October Issue # 224

- **Special: MRO in Latinamerica**
- CSeries, one year with Swiss
- Russian helicopters in the region
- Andes Líneas Aéreas

CLOSING DATE: AUGUST 8
ON SALE DATE: SEPTEMBER 28

November Issue # 225

- **Special: Helicopters in Latin America**
- Embraer Ejets E-2
- 85 years of Air France
- Aerocommercial market in Argentina

BONUS DISTRIBUTION ALTA LEADERS FORUM
BONUS DISTRIBUTION HELITECH

CLOSING DATE: SEPTEMBER 5
ON SALE DATE: OCTOBER 30

December Issue # 226

- **Special: Advanced military trainers**
- KC-390 entry in service
- Turboprop regional in Latinamerica
- Brazilian aerocommercial market
- Gol Linhas Aereas
- Twin Otter in Peru

CLOSING DATE: OCTOBER 3
ON SALE DATE: NOVEMBER 27

Double page spread
297 x 420 mm
12.176 \$

Full page
210 x 297 mm
6.125 \$

Inside cover: 7.288 \$
Outside back cover: 8.421 \$

Half page vertical
267 x 87 mm
3.827 \$

Half page horizontal
130 x 180 mm
3.827 \$

Quarter page
62 x 180 mm
1.662 \$



With a monthly print run in excess of 25.000 copies, Avion Revue Latinoamérica is the absolute leader in spanish in the Americas.

More than 15.000 followers on twitter and 25.000 on facebook!

Ask for our digital media kit

Contact: España: Juana Torres / Agustina Torchia
Tel.: (+34) 618 77 38 33 / 660 855 386
publicidad@avionrevue.com
USA: Ed Hirsch, International Aviation Magazine Group. Tel.: (+1) 305 666 20 55
ed.hirsch@iamgrp.com
Rest of the world: Brodie Baxter
Tel.: (+44) 1780 755131
brodie.baxter@keypublishing.com



Key Publishing Spain

Discounts: Available for three, six and twelve insertions.
Inserts: Prices on application.
Guaranteed position: 20% surcharge.
Agency discount: 10%.