



World Airnews- South Africa
2018 Advertising Gross Rates in US Dollars

Color	Issue Discounts		
	1-5x	6-11x	12x +
Full Page	\$3,585.00	\$3,355.00	\$3,280.00
1/2 Page (Vertical or Horizontal)	\$2,765.00	\$2,580.00	\$2,430.00
1/3 Page (1 column)	\$1,415.00	\$1,315.00	\$1,200.00
1/4 Page	\$1,195.00	\$1,150.00	\$1,040.00
1/8 page (1/4 column)	\$365.00	\$335.00	\$315.00
Cover	1X	3X	6X
Inside Front	N/A	\$3,865	\$3,785
Inside Back	N/A	\$3,680	\$3,615
Outside Back	N/A	N/A	\$3,915

Front cover position is not for sale

Classified Advertisements:

Normal classified: \$3.25/word (Minimum 12 words)

Display classified: Minimum size: Quarter column

Preprinted inserts: Price on application