



AIRLINE

Monthly magazine "AIRLINE"
guidance for advertising



Magazine Profile

Media data:

Ikaros Publications' AIRLINE reports on every world and local air transport industry's news with detailed articles and high quality photos and data. This magazine is not only for airline enthusiasts, but also for every airlines front line management, businessmen, pilots, flight attendants, engineers and mechanics. This specialized magazine is the most influential media for advertisers such as airlines, aircraft or aircraft engine/equipment manufacturers, flight schools, and trade book sellers, etc, in Japan.

Magazine Title:

Monthly Magazine AIRLINE

Dimensions:

A4 Size (Height 285 mm × Width 210mm), 180 pages (Color about 140 pages)

Total Circulation:

80,000 Magazines (nominal)

Proposed Retail Price:

1,200 Yen (without tax)

Proposed Circulation Date:

Every 30th of Month

Publication Layout:

left to right

Distribution Method:

Retailed at bookstores in Japan and through our company Website, Amacon.co.jp etc.

Web site:

<http://www.ikaros.jp/>

Exclusively represented for the Americas by the INTERNATIONAL AVIATION MAGAZINE GROUP

Ed Hirsch, President
Ed.hirsch@iamgrp.com

Please contact: Lorrie Balding,
"AIRLINE" Advertisement Manager for the Americas
Email: lorrie.balding@iamgrp.com

Editorial Calendar 2018

Issue	Space Closing Date	Material Closing Date	On -Sale Date
March-17	12/19/17	1/15/18	1/30/18
April-17	1/25/18	2/9/18	2/28/18
May-17	2/23/18	3/9/18	3/30/18
June-17	3/23/18	4/10/18	4/28/18
July-17	4/26/18	5/10/18	5/30/18
August-17	5/25/18	6/8/18	6/30/18
September-17	6/26/18	7/10/18	7/30/18
October-17	7/26/18	8/10/18	8/30/18
November-17	8/24/18	9/10/18	9/29/18
December-17	9/25/18	10/10/18	10/30/18
January-18	10/25/18	11/9/18	11/30/18
February-18	11/26/18	12/7/18	12/28/18

Special feature articles in 2018 issue are : manufacturers of commercial aircraft, JAPAN AIRLINES fleet, ALL NIPPON AIRWAYS fleet, Japanese Airlines (we haven't fixed issue in which they are inserted yet on November 1st, 2017).